

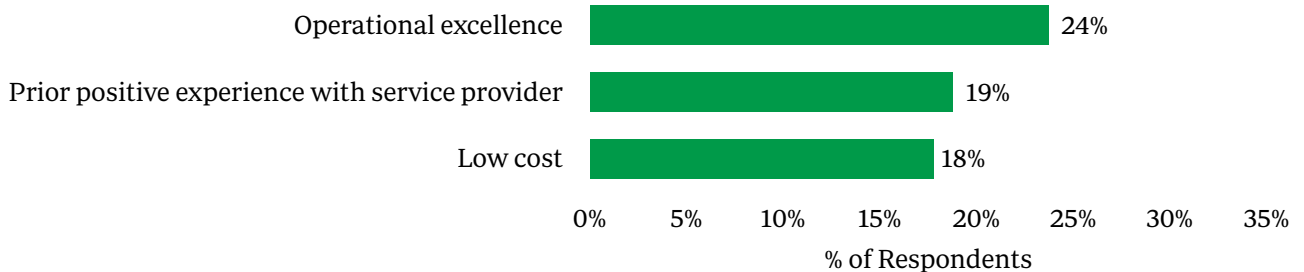
Attributes Gaining Importance in Clinical Research



What sponsors need from their clinical research partners can shift year to year, which is why ISR asks our respondents about which attributes they believe to be rising in importance when choosing between preferred providers. Below, we share the top three attributes gaining in importance across all clinical phases.

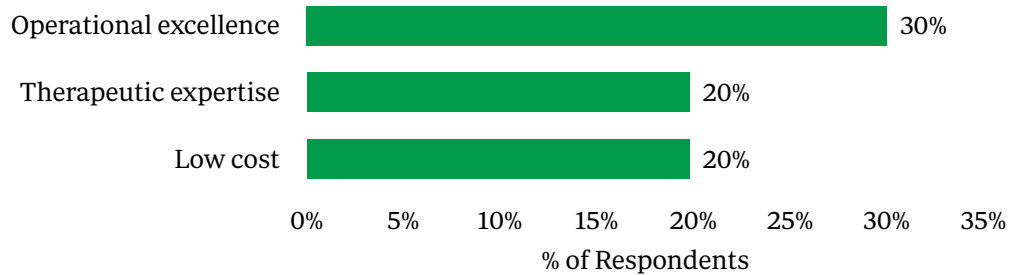
Phase I Attributes

“Which of the following attributes has/have become more important when selecting among preferred providers for Phase I studies over the past 12 months? Select up to 3.” (n=95)



Phase II/III Attributes

“Which of the following attributes has/have become more important when selecting among preferred providers for Phase II/III studies over the past 12 months? Select up to 3.” (n=132)



Phase IV Attributes

“Which of the following attributes has/have become more important when selecting among preferred providers for Phase IV studies over the past 12 months? Select up to 3.” (n=66)

