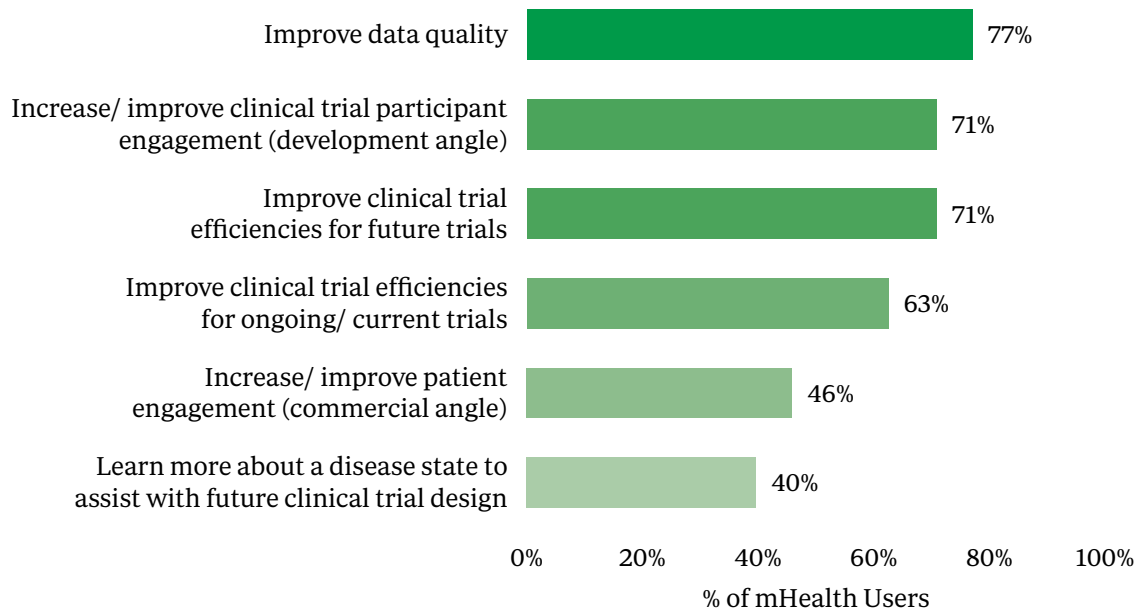


mHealth in Clinical Trials: Why and How?



In a recent ISR study, respondents familiar with mHealth technologies believe that its usage in clinical trials will increase over the next two years. Here, we look at the drivers for mHealth initiatives at respondents' or their customers' companies, and how those companies use mHealth technologies in their clinical trial protocols.

"Which of the following do you think is driving the majority of mHealth initiatives at your company or your customer's company? Select all that apply." (n=48)



"How would you categorize your company's current use/adoption of the following [on studies/products]...?" (n=97)

